

Project Overview

Project Title	Kirklees Year of Music 2023
Date of Business Justification Submission	19 April 2022
Scheme Location/ Address	Kirklees
Applicant Organisation	Kirklees Council
Type of Organisation	Local Authority
Other Delivery Partners and Roles	N/A

Main Funding Programme	Gainshare Funding
Sub Funding Programme (if applicable)	
Project cost stated at Activity 1	N/A
Development cost allocated at Activity 1	N/A
Project cost range estimated now	£5,485,757
Funding Applied from the Combined Authority now	£850,000
Other public sector funding amounts and sources	£3,610,757 - Kirklees Council, Arts Council England, Dewsbury TIP, Department for Digital, Culture Media & Sports VOL Futures
Private sector funding amounts and sources	£1,025,000

Business Case Summary

Scheme Description

Kirklees Year of Music 2023 (KYOM23) is a year-long programme of musical performance events that will bring visitors to the region, build new partnerships, stimulate the economy and ensure the sustainability of Kirklees' music scene. KYOM23 will develop new regional, national and international audiences for local artists and musicians and will benefit every section of the community by hosting live and online events which are inclusive to all.

The Year of Music will kick off a three-year programme of community-based projects that will involve people of all ages across the region to improve opportunities, skills, health and wellbeing and to bring wider benefits to the community.

Strategic Case

Kirklees Year of Music will make a positive difference through events and programmes that focus on:

- (i) Children, young people and families by creating access to opportunities, education, learning.
- (ii) Aspiration and skills through innovation, increasing skills and opportunity.
- (iii) Health and wellbeing through activities that increase quality of life.
- (iv) Music industry by supporting business, and the night-time and visitor economy.
- (v) Community through a focus on facilitating inclusion, cohesion, place-based and cultural volunteering.

The projects and events that form the KYOM23 are still being developed but are based on 5 key programme strands:

- (i) Music Industry: Boosting the ambitions, strengthening the resilience, growing the capacity of the music scene in Kirklees, and recovering from the pandemic.
- (ii) Young People's Year Of Music: Young People will be front and of centre; empowering young people to find their voice, how to express themselves and develop skills and leadership all through music.
- (iii) Major Chords: Special events and commissions that put KYOM23 on the map and tell our stories to the world.
- (iv) Musical To The Core: Celebrating centuries of music-making and enjoying music, the annual programme of festivals, concert seasons, competitions and carnivals demonstrate the depths and range and ambition of Kirklees' musical heritage
- (v) Rhythm Of Life: Enjoying and making music is part of everyone's everyday lives with amazing benefits for health and well-being. KYOM23 can help make our home a healthier and happier place.

Kirklees Year of Music's programme of activities directly contribute to the of the Mayor's manifesto pledge:

- Lead a creative new deal to ensure our creative industries are part of the broader recovery strategy.

KYOM23 fits with the Strategic Economic Framework priorities:

- Enabling inclusive growth: Enabling as many people as possible to contribute to, and benefit from, economic growth in our communities and towns.
- Boosting productivity: Helping businesses to grow and bringing new investment into the region to drive economic growth and create good jobs.

Economic Case

Value for money assessments for funding and activities of this nature are not considered appropriate as there is no known assessment methodology or

comparators to base an assessment on. However, it is widely accepted that investing relatively small amounts of funding to support cultural events will bring further inward investment into the region, in addition to the social value to the area.

Commercial Case

Procurement will adhere to Kirklees Council's financial procedures and contract rules. KYOM23 will follow a Social Value Policy which will ensure through all commissions and contracts that freelancers, creatives and supply chains are paid the minimum of the living wage, as described by the Living Wage Foundation, and where appropriate in line with Musicians Union and/or Artist Union Fair Pay guidance

Financial Case

KYOM23 is still in the process of securing full funding. Funding secured to date includes:

- £1,995,800 from Kirklees Council
- £40,000 from Arts Council England project grants
- £200,000 from Dewsbury Town Fund Investment Plan
- £124,957 – Department for Digital, Culture Media & Sports VOL Futures
- £30,000 - We Are Unlimited
- £30,000 Opera North

Funding that is applied for but has not yet been granted to date includes:

- £1,250,000 from Arts Council England Place and National funds
- £220,000 - Youth Music
- £225,000 - One Community Foundation
- £110,000 – Paul Hamlyn

A further £410,000 will be applied for from a variety of private sector organisations.

To date £2,420,757 in funding has been secured. The Combined Authority's contribution of £850,000 will bring this total to £3,270,757.

KYOM23 is a series of individual events and programmes which can be scaled up or down to fit the funding available. If it is unable to secure all the funding it is hoping for, enough funding has been secured to ensure a programme of events. The Combined Authority's funding will go towards the community-based projects that will bring long term benefits to the communities within Kirklees.

Management Case

KYOM23's governance and management structure has been established and is operating. A Partnership Board is in place with differing key stakeholders as members. Building on years of collaborative work with the sector and communities, a

number of strategic and representative working groups have been formed to co-create and inform the place-based programme and support project delivery.